



Four Pillars to passing Diploma & Advanced Exams Quickly & Easily & Exploding your Income

Lysette Offley

The story so far...

If you're a Financial Adviser aiming for Diploma, Chartered or even Fellowship Status, then there's a good chance you've already invested time, effort and money in umpteen so-called 'solutions' to help you pass the exams.

And there's every chance that you've had limited success with those and you're quite rightly developing a healthy scepticism of their claims to solve your exam problems.

You see, none of them seem to be addressing the *real* issue.

The problem isn't the quality of the training materials available. The problem isn't that the exams are designed to trip you up. It isn't because you didn't go to university or that there's something wrong with you.

The real problem is that all those resources and all your efforts thus far are barking up the wrong tree!



Where are *you* looking for the solution?

You know the story of the drunk looking for his elastic band under the street light one evening... not because that's where he dropped it but because it's the only place he can see anything at all!



It doesn't matter how hard he looks for that rubber band, if he's looking in the wrong place!

To be effective, he needs to be looking in the *right* place... and with the *right* resources.

A torch should do the trick!

When it comes to passing exams, you also need to apply the correct solution ***in the right place*** (where the problem *really* lives.)

And it's not where you think!

Which is why your results have been so disappointing despite all your hard work.

So what *is* the solution?

So here's what you really need to address to pass each and ***every*** financial exam, ***first time***, with a ***score of 80%***, by spending ***less time*** studying and while actually ***enjoying the process***.



Passing Financial Exams - The Four Pillars

Pillar #1

Deep Dive – What to do and what *not* to do to learn swiftly and easily.

1	TO DO & NOT	DEEP DIVE	Goodbye Kiss	Genius Zone	Genius Roadmap
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You need to take a long hard look at the study strategies you've been using so far. You already know they don't work. You need the courage to let go of them. Kiss them goodbye! Then, discovering your own Genius zone will allow you instead, to build a new learning roadmap, based on how you already process information beautifully in your day-to-day experience. This means that instead of fighting it, you'll be using your brain the way that it's designed to work best.

Pillar #2

Speed Learning – How to get information *into* your head in the first place.

2	GET IT IN	SPEED LEARNING	Meta Brain	Patternistic Programming	Genius 10%
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You need to think about thinking! You have to understand that your brain has evolved to perform flawlessly, given the right circumstances, and know how to programme it to remember anything and everything you choose. Your efficiency will shoot through the roof once you identify the 10% you actually only need to learn.



Pillar #3

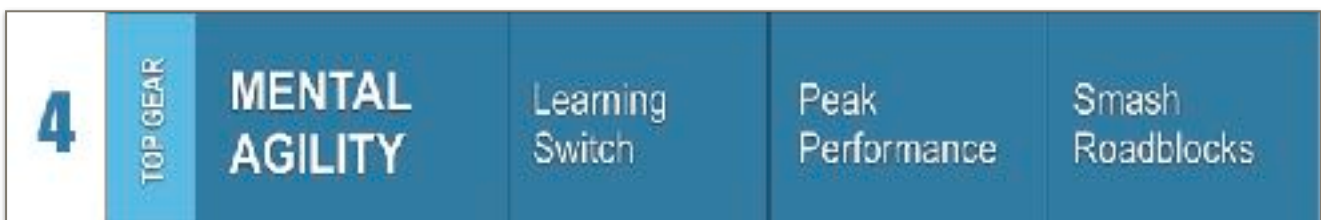
Sticky Brain – How to keep information in your head for the exam and beyond



Make the information you're learning stick in your brain by asking yourself the right questions, so that all those facts and figures you're learning make sense to you. With a rapid-fire system for keeping them in your head, not only are you setting yourself to ace your exams with a score of 80%, you will find it almost impossible to forget what you've learnt afterwards. How much more useful would it be to you to have all that knowledge available to you, your colleagues and your clients, and *forever*?

Pillar #4

Mental Agility – How to keep your Mindset in top gear



Did you know you have a learning switch in your head? You want to turn it on, and then keep turning the dial higher and higher so remembering information becomes easier and easier. When you can keep your brain operating at peak performance you'll find that nothing can stand in your way, and achieving your goals, a doddle!



Putting it all together

Passing Financial Exams - The Four Pillars

1	TO DO & NOT	DEEP DIVE	Goodbye Kiss	Genius Zone	Genius Roadmap
2	GET IT IN	SPEED LEARNING	Meta Brain	Patternistic Programming	Genius 10%
3	KEEP IT IN	STICKY BRAIN	Bubblegum Finance	Sticky Questions	Bucket System
4	TOP GEAR	MENTAL AGILITY	Learning Switch	Peak Performance	Smash Roadblocks

Implement each of the four pillars, and you'll transform your learning, pass exams first time, and with a score of 80%, by spending *less* time studying, which means, whether it's Diploma, Chartered or Fellowship Status you need, you'll achieve your goals in the minimum time possible, future-proofing your career and allowing you time to do the other things you want to do.



IT WORKS!

4-MONTH TRIAL

100% SUCCESS!

Everyone in the Financial Services Pilot Group passed *all* of their exams.

Here are some of the pass marks achieved:

68%, 71%, 80%, 72%, 75%, 74%, 75%, 81%, 85%, 81%, 70% and Distinction

In other words, 92% of participants got 70% or more and 42% got 80% or more!

And this was after multiple fails previously!

It really *does* work!

Results like these have been achieved by my students over and over again ever since.



Will you be next?





*“**Genius Material** helped me pass RO3, RO4, RO2, J10, RO8, RO5 and LP2, in that order and in 2 months! I was paying attention and I’m well on my way to becoming Chartered!”*

Pedro Bonillo-Farias, PBF Wealth Management Ltd, St James's Place
Wealth Management



“The results speak for themselves, I passed my second Level 6 exam a month after Lysette’s coaching. I highly recommend her service.”

Yannick Le Touze, Chartered Financial Planner, YLT Wealth Management,
Associate Partner Practice of St James’s Place Wealth Management



*“Struggling with study and exams has had a ripple affect on all aspects of my personal life/business and greatly dented my confidence. I would like to thank you for **Genius Material**, your personal support and recommendations. I completed a mock exam yesterday and passed, over and above the pass mark, easily!”*

Mark Stanton, Director, Liberty Chartered



*“I passed my AF2 exam comfortably in October, in no small part because of the structure that the **Genius Material** system provided. Thanks again; it was my 3rd attempt at this exam and I would have abandoned trying to achieve Chartered status if hadn’t got through.”*

Arah Perrett, (Chartered!) St James's Place Partnership

Arah went on to achieve her goals and gained her Advanced Level status.





*“Through a rare combination of personal one to one support with Lysette and good website functionality, **Genius Material** has succeeded in making my revision more meaningful, easier to break down and understand and less laborious. Revision is no longer a chore. It’s actually more exciting!”*

Geoff Catterall, Director, Stonewater Wealth Management Ltd



*“Your techniques are well thought out, and actually do work...so thank you! I went on to pass an exam, which I had previously failed, at a **pass rate of 81%**.... Many thanks for your help...will definitely be recommending you!”*

Sarah Skelton Senior Consultant, UK Accounts, Zurich



*“I’ve just heard that I passed my first exam with a **distinction!** It was hard work, but following **Genius Material** advice obviously did the trick. I got well-organised and methodical about my revision and I paid attention to the way my brain works, only spending time doing what actually works. I’m really looking forward to the next exam, because I know now how I can do it. Thank you Lysette.”*

Martin Capel-Smith, Senior Partner, St. James’s Place Wealth Management



*“In 2008 I worked with the **Genius Material** programme to give me support in preparing to take the CF8 (Care Advice) exam. Genius helped me to break down the information in the text in such a way that I was able to retain the information more easily – I went on to pass the exam first time and 10 years on, I am now specialising in providing guidance and advice on Long Term Care.”*

Jacqueline Berry, National Accounts Team, Partnership Assurance



Will this work for me?

That's a question I often hear, and here are some more. Maybe your question is here too.

Even if...

I've failed exams before?

With Genius Material you'll have a *new* strategy and therefore a new and better outcome.

I keep failing the same exam over and over again?

That's a sure-sign it's time to find a new approach.

I'm too forgetful?

Everyone's forgetful. We're meant to be. Therefore, like every other 21st Century Genius Material Super-Learner, you need the *right* strategy to make you a memory monster!

I can't retain information?

You will when you have a simple system for getting information into your head and then for keeping it there, not just until the exam, but *forever*.

I've tried everything and nothing I do makes a difference?

Until *now!* What you don't know you don't know...

I haven't got loads of time to revise?

You won't need it! The Genius Material process knocks hours off time spent revising. You'll discover you can easily fit it in and what's more, you'll find yourself looking forward to it.



I'm too exhausted every day to try and fit in revising as well?

Genius Material is designed precisely for busy professionals just like you, running a business, looking after clients and saving quality time for the family too.

It feels too much like hard work?

Well! You got me there! Your brain works hard when it learns new information. It must do. It uses 25% of the calories you eat! But research demonstrates (like you didn't already know), we don't mind hard work when we're getting the results we want. In fact, it's very motivating to know you're winning.

I'm putting it off for later?

You can do that, of course. And if you do, when the time comes, you'll still need a learning system that is easy to implement, fun and actually *works*. The sooner you have that under your belt, every day becomes so much easier, since you can retain *any* information you choose, whether it's for an exam, to become even better at your job or simply to impress your client or boss.

I've already wasted a ton of money, buying books and paying exam fees and still keep failing all the time?

You need to stop that cycle. Won't it be great to walk into the exam knowing full well that the examiner won't be able to *not* give you the marks you deserve?

I feel the time spent revising should be time spent making money for my business?

It's a balance, isn't it? Of course your clients are top priority, but wouldn't it be a shame if you never got to execute your Big Plan and achieve those longer-term goals for personal and business growth?



Deep down, I'm afraid I'm not good enough.

We *all* are! That's perfectly natural and evolution has seen to it that that niggly little voice tries to stop you taking risks. It's working very hard on your behalf to make sense of the world and keep you safe. But it will pipe down when you show it you're 'on the job' and learning as you go.

While other people seem to manage it, I'm just no good at passing exams.

Maybe you don't realise that there's nothing special about those people, except they happen to have a learning strategy that works. Anyone can learn how to learn. Genius Material turns someone who keeps failing exams into someone who keeps acing them. Wouldn't you love it if other people asked *you* how on earth you do it?

Passing exams seems so insurmountable I can't even think about it.

It does feel that way doesn't it? It's only natural to develop that belief if despite all your sterling effort you're not getting anywhere. You'll be reassured to know that on average, it takes 30 minutes or so for my clients to experience a revelation and realise that not only is this doable, but by *them*. That's exciting.

I'm afraid I'll fail again and my family, friends and colleagues will think less of me.

I bet they'd really respect you for realising it's time for a change of strategy and for having another go. And what are they going to think when you get a pass mark of 80% this time? Who will you inspire to have another go themselves?

I'm trying to avoid the feeling that I'm not up to the job.

Of course! That's natural. But how are you going to feel if you walk away now? How much better would you feel about yourself if instead, you roll your sleeves up and get the job done by getting those qualifications under your belt?

If Genius Material looks good to you, here's what to do next...

Next steps



What's the single, most crucial thing, without which Financial Advisers will NEVER pass a Diploma nor an Advance Exam? Get instant access to my short video and transform your career.

Taking professional exams can be a stressful, anxiety-inducing experience. If you've worked your socks off but still can't remember what you've learned, not only does passing exams become almost impossible but it affects your self-esteem too. Watch my free instant-access video and discover how to pass exams easily, by cutting revision time in half, even if you failed loads of times before.



★ With Genius Material you'll:

Achieve your goals and become a highly-paid, respected professional in your industry, with an endless stream of high net-worth, quality clients.

You'll discover:

- ✪ How your brain prefers to learn and retain information
- ✪ What to do and what not to do when studying
- ✪ Your best strategy for swift and effective revising

If exam nerves, anxiety or procrastination are a problem, we can fix that too. What's more, I will stay with you until you pass your exam. Who else do you know who will do that for you?

★ Why Genius Material

Called a 'game-changer' and 'the missing link' by leading educationalists, Genius Material is the must-have training for financial advisers who need leading-edge strategies for passing exams easily, leveraging their time and massively expanding their career and earning prospects.

You'll spend less time revising but score 80% in each exam. You'll beat overwhelm and procrastination and boost your confidence and elevate your career.

★ About Me

A teacher of over 35 years, I've designed and delivered bespoke programmes to help thousands of students pass their exams easily and create the life and career of their dreams. Extensive training and experience in many brief interventions such as NLP and New Code NLP also mean your mindset, a crucial component of the learning experience, become your strength and support.

You will find the video here:

<https://Genius-Material.com/one-thing/>

